E-commerce
E-commerce

Can we sell our products all around the World?
E-commerce

• Let´s create an easy way to go shopping anywhere anytime!!
E-commerce

It’s a great idea.... But how does it work?
E-commerce

Electronic commerce is commonly known as e-commerce or eCommerce, consists of the buying and selling of products or services over electronic systems such as the Internet and other computer networks.

The amount of trade conducted electronically has grown extraordinarily since the spread of the Internet. A wide variety of commerce is conducted in this way, spurring and drawing on innovations in electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), inventory management systems, and automated data collection systems.

Electronic commerce is generally considered to be the sales aspect of e-business. It also consists of the exchange of data to facilitate the financing and payment aspects of the business transactions.
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E-commerce benefits:

• Improved, lower cost information
• Lower entry costs
• Available 24/7, virtually anywhere in the world
• Availability expands markets for both buyers and sellers
• Decreases the cost of paper-based information
• Reduces the cost of communication
• Provides richer communication than traditional means
• Fast delivery of digitized products
• Increased flexibility of location
E-commerce

E-commerce limitations:

• Lack of system security, reliability and standards
• Lack of privacy
• Insufficient bandwidth
• Integrating e-commerce software with existing software is still a challenge
• Lack of trust in (1) unknowns on the other end of the transaction, (2) integrity of the transaction itself, and (3) electronic money that is only bits and bytes
E-commerce

• business-to-business (B2B)
• business-to-consumer (B2C)
• business-to-employee (B2E)
• business-to-government (B2G)
• government-to-business (G2B)
• government-to-government (G2G)
• government-to-citizen (G2C)
• consumer-to-consumer (C2C)
• consumer-to-business (C2B)
E-commerce

Business-to business (B2B)
Both sides of the transaction are businesses, non-profit organizations, or governments.

Suppliers are a good example for B2B
E-commerce

Business-to-consumer (B2C)

E-commerce transactions where customers are individual consumers
E-commerce

**Consumer-to-consumer (C2C)**
Consumers sell directly to each other. Involves the electronically-facilitated transactions between consumers through some third party.
E-commerce

Consumer-to-business (C2B)
Individuals sell services or goods to businesses
Project bibliography

• Webs:
  www.e-global.es
  Google images
  Wikipedia

The End