Title: Play Statition 3

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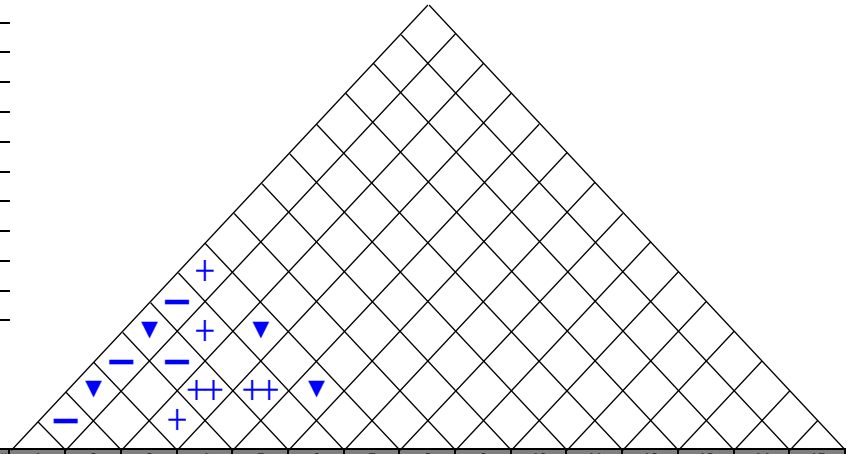
Notes:

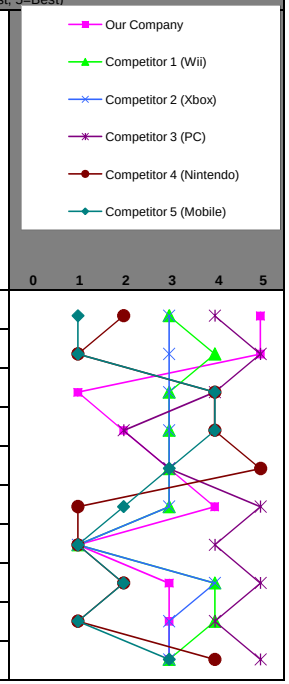
Legend		
⊖	Strong Relationship	9
O	Moderate Relationship	3
▲	Weak Relationship	1
++	Strong Positive Correlation	
+	Positive Correlation	
−	Negative Correlation	
▼	Strong Negative Correlation	
▼	Objective Is To Minimize	
▲	Objective Is To Maximize	
X	Objective Is To Hit Target	



Row #	Max Relationship Value in Row	Relative Weight	Weight / Importance	Demanded Quality (a.k.a. "Customer Requirements" or "Whats") / Quality Characteristics (a.k.a. "Functional Requirements" or "Hows")	1 Component price	2 power Management	3 Quality components	4 Dimension of the Machine	5 Graphics	6 weight	7 Reuse old components	8	9	10	11	12	13	14	15
				Direction of Improvement: Minimize (▼), Maximize (▲), or Target (x)	▼	X	▲	▼	X	▲	X								
1	9	15,2	5,0	Great Graphics			⊖		⊖		O								
2	3	6,1	2,0	A lot of funcionalities			▲	▲			O								
3	3	12,1	4,0	Cheaper Games					O		O								
4	9	15,2	5,0	Cheaper price on the machine	⊖	O	⊖		O	▲	O								
5	9	9,1	3,0	Low power consume		⊖	▲		O	▲	▲								
6	1	15,2	5,0	More Cappacity			▲	▲		▲	▲								
7	3	3,0	1,0	Compatibility with old versions							O								
8	3	9,1	3,0	More Game variety					▲		O								
9	1	12,1	4,0	More control options			▲												
10	1	3,0	1,0	More design options				▲		▲									
				Target or Limit Value	50 $	More functionality time, the best	Recomended high quality	325 x 98 x 274mm	Use better graphics	5Kg	Cheaper machine								
				Difficulty (0=Easy to Accomplish, 10=Extremely Difficult)	9	6	7	3	6	3	4								
				Max Relationship Value in Column	9	9	9	1	9	1	3								
				Weight / Importance	136,4	127,3	315,2	24,2	254,5	42,4	206,1								
				Relative Weight	12,3	11,5	28,5	2,2	23,0	3,8	18,6								

Competitive Analysis (0=Worst, 5=Best)

Row #	Our Company	Competitor 1 (Wii)	Competitor 2 (Xbox)	Competitor 3 (PC)	Competitor 4 (Nintendo)	Competitor 5 (Mobile)
1	5	3	3	4	2	1
2	5	4	3	5	1	1
3	1	3	3	4	4	4
4	2	3	3	2	4	4
5	3	3	3	3	5	3
6	4	3	3	5	1	2
7	1	1	1	4	1	1
8	3	4	4	5	2	2
9	3	4	3	4	1	1
10	3	3	3	5	4	3



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