

Organizational Structure of Nokia Company

It is rather clear that, in this stage of Nokia's development, the goal is to design an environment where the mobile device, the internet, and the computer are fusing together. As all companies, the basic structure which is aiming to achieve the above mentioned for Nokia consists of the "Group Executive Board", the units managing "services", "solutions", "devices", "markets", the "Nokia-Siemens network", and "NAVTEQ". Furthermore there are the "Corporate Development" as well as the "Corporate Functions". All these units are positioned in a hierarchy with specific responsibilities and tasks which they must carry out in order to maintain Nokia at its highest levels of performance.

It is important to understand more in depth the role of each unit in Nokia's organizational structure.

Primarily, the Group Executive Board of Nokia is responsible for managing the operations of Nokia. The Chairman and the members of the Group are elected by the Board of Directors. Only the Chairman can be a member of both the Group Executive Board and the Board of Directors.

Furthermore, the "devices" unit is responsible for developing and managing the portfolio of mobile devices, which are made for all major consumer segments. The "services" unit is responsible for designing and developing Internet services that enrich the experience people have with their mobile devices and the web. The "solutions" unit drives Nokia's offering of solutions, where the mobile device, personalized services, and content are integrated into a unique and compelling package for the consumer. This unit is tasked with creating and concepting such solutions. The "markets" unit is responsible for managing supply chains, brand and marketing activities and is responsible for delivering devices, services, and solutions to the consumers.

Corporate Developing offers operational support to devices, services, solutions, and markets, and is also responsible for exploring corporate strategic and future growth opportunities.

In addition, there is the "Nokia-Siemens Network", which provides wireless and fixed network infrastructure communications and networks service platforms, as well as professional services to operators and service providers.

Last but not least, NAVTEQ is a leading provider of comprehensive digital map data for automotive navigations systems, mobile navigation devices, Internet based mapping applications, as well as government and business solutions.